

Pensioners are better off with Labour

Our policies have lifted the incomes of every pensioner and there is extra help for council tax and winter fuel.

The Tories have opposed us all the way.

Since 1997

- Pensioner households are on average £29 a week (£1,500 a year) better off in real terms and the poorest third are £39 a week better off (£2,000 a year)
- 1997 - 2003 average earnings up 12% - pensioners incomes up 19%
- Winter fuel payment of least £200
- Cut VAT on fuel
- Free eye tests
- Introduced Pension Credit - now linked to earnings - a boost to pensioner incomes
- Introduced the Pension Protection Fund to protect pensions if a company goes bust

Our plans for the future

This year

- Every pensioner household - 65 and over - paying council tax, will receive a council tax refund of £200.
- By contrast the Tory plans exclude any help for those 65 and over if there is anyone under that age living in the house
- Offer free off-peak bus travel for anyone over 60
- Increase the Pension Credit guarantee in line with earnings - boosting the income of an extra 600,000 pensioners by 2008



• According to these local pensioners Eric Martlew is worth voting for!



They intend to

- wind down the Pension Credit
- abolish State Second Pension
- charge for operations and divert money from the NHS to subsidise queue jumping

Those who cannot afford it - the vast majority of pensioners - would face the prospect of longer waits.

The Tories 'right to chose' is a right to charge



**FORWARD WITH LABOUR
or back to a failed Tory past**



• Eric and his wife Elsie

**Eric Martlew
He's worth voting for!**

**vote Labour
ON MAY 5th**

Britain is working. Don't let the Tories wreck it again.

Britain

*forward
not back*

RE-ELECT

ELECTION COMMUNICATION
FOR CARLISLE CONSTITUENCY

ERIC MARTLEW

WORKING HARD FOR CARLISLE



Mr A B Sample
Sample Street
Sample Town
Sample
AB1 CD2

**Eric Martlew - always
working hard for Carlisle
He's worth voting for!**

Eric wins extra £1.5m flood aid for City



• Eric's hard work forces a u-turn payout from United Utilities following the power cuts in January.

Despite his own home being flooded Eric Martlew has worked tirelessly to help the City recover.

He recently led a delegation to Westminster where the Government pledged an extra £1.5m to help to deal with the regeneration of areas of the City severely affected by the flooding.

In addition he has had pledges from Tony Blair and other senior ministers for -

- new, enhanced flood defences
- financial help for the local council and small businesses
- over £1m to ensure the future of McVitie's
- new school for Newman
- forced United Utilities to pay £1.4m compensation to over 50,000 households affected by power cuts
- persuaded BT to drop line rental charges for those cut off
- helped sort out many insurance claims

vote Labour
www.labour.org.uk
ON MAY 5th
Britain is working. Don't let the Tories wreck it again.

My record in Parliament shows when it comes to helping both young and old I am on their side.

I voted for Labour's tax credits which are helping around 7,000 families and rises in Child Benefit, which helps 15,500 children in Carlisle.

I voted for Labour's Child Trust Fund - a nest-egg of at least £250 for Carlisle children born since September 2002 and for every child born in the future. 2,100 children in Carlisle are now eligible.

I voted for Labour's Winter Fuel payment which has helped warm the homes of nearly 17,000 pensioners in Carlisle, as well as free TV licences and the Pension Credit, now worth an average of £38.10 a week.

But on every single occasion, I had to fight tooth and nail against opposition from the Tories and Liberal Democrats. If the Tories had their way, none of their extra help would be available and local families would be worse off.

The Tories are pledging £35billion of cuts. They will phase out tax credits and scrap the Winter Fuel Allowance and Pension Credit.



The Economy

LET THE FACTS SPEAK FOR THEMSELVES

Our objective is to build a strong economy and a fair society where there is opportunity and security for all. We are succeeding.

THE CHOICE IS CLEAR

FORWARD WITH LABOUR
or back to a failed Tory past of

- A boom and bust economy
- Cuts in public services
- Cuts in investment
- Putting your job and the country's economic stability and success at risk.
- Interest rates reached 15.25%
- 1/2 million homes repossessed

- We have the lowest unemployment for 29 years
- The lowest inflation since 1960's
- The lowest mortgage rates for 40 years
- Created 2 million jobs
- We have introduced the New Deal which slashed youth unemployment by 82% and long-term adult unemployment by 87%

In Carlisle 930 youngsters, 370 adults & 380 lone parents all found work through New Deal.

- All workers have a right to 4 weeks paid holidays
- National Minimum Wage
- Child Benefit up by 25% since 1997

- Tax Credits - helping nearly 7,000 hard working families in Carlisle
- Pension Credit - helping 3,556 pensioner households in Carlisle with an average extra income of £38.10 a week

We have extended

- Paid maternity leave from 18 weeks in 1997 to 26 weeks now
- Almost doubled Statutory Maternity Pay from £55 a week in 1997 to £106 a week
- Two week paternity leave
- Given all employees the right to take time off for family emergencies

We will

- Extend maternity and paternity rights
- Extend child care

FORWARD NOT BACK

ON MAY 5th vote Labour

www.labour.org.uk



WARNING!

The Tories could seriously damage your Health Service

Health care is central to improving our lives, and access to it should not depend on the ability to pay. Through sustained investment and reform we have made significant progress since 1997.

The priority in our first two terms was to reverse Tory underfunding of the NHS over 18 years.

- Under the Tories - Waiting lists up by 400,000
- With Labour - Waiting lists - down by 300,000
- Under the Tories - Shortage of nurses & doctors



• Eric with Prime Minister, Tony Blair, opening the new Cumberland Infirmary.

With Labour
77,500 more nurses
19,000 more doctors

In Cumbria
413 more nurses - up 18% in 8 years
101 more doctors - up 19% in 8 years

With Labour better treatment
27% fewer people die after heart attack
12% fewer people die of cancer

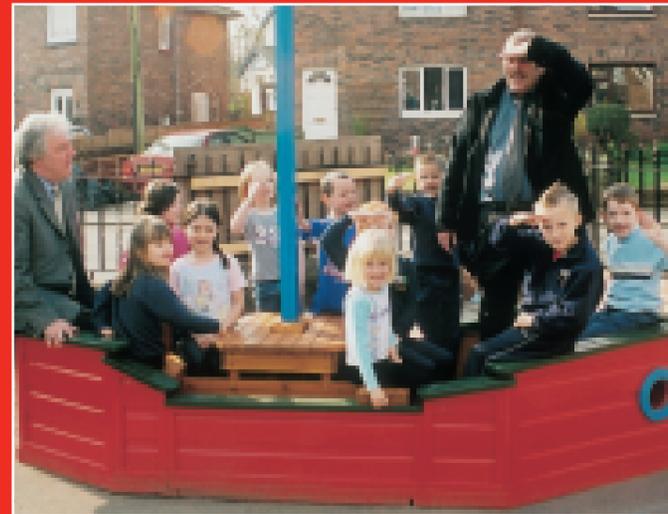
Labour's plans for the future of the NHS is in stark contrast to the Tory record when some people were waiting 18 months for treatment.

THE CHOICE IS CLEAR

FORWARD WITH LABOUR

Investment in the NHS with Labour, quicker access, more patient choice and healthier lives - OR BACK TO CUTS AND CHARGES WITH THE TORIES.

EDUCATION - From Nursery to University - Labour delivers



• Eric with Headteacher and pupils at Cummersdale School

- Eric wins Government backing for funding a University of Cumbria
- By 2010 there will be an extra 1500 new Higher Education places in the country

THE CHOICE IS CLEAR

- Thanks to Labour's investment and reform we have made significant progress since 1997
- standards are higher and schools are better
 - free nursery places for 3 & 4 year olds
 - more teachers and support staff
 - smaller class sizes
 - increased spending by 27% per pupil

FORWARD WITH LABOUR
or back
to a failed Tory past

The Tories record was of failure

Their £35bn cuts would take schools back to teacher shortages, declining standards and failing schools. They would also take over £1 billion to subsidise private education

CRIME - THE TRUTH

FACT - NOT FICTION

- Highest number of police officers in Cumbria - ever
Now 1,238 officers - 94 more than in 1997
- Highest number of Police Support Staff - ever
Now 739 - 67 more than in 1997
- New Community Support Officers
- Policing teams for local neighbourhoods

The Tories had 18 years to get to grips with crime and disorder - they failed miserably

Under the Tories

- In Cumbria in 18 years they increased the police by only 51
- Car crime and burglary doubled
- Violent crime rose by a staggering 170%
- Despite Tory promises, Michael Howard cut police numbers by 1,132 - the equivalent of one fewer for every working day he was Home Secretary
- They opposed our proposals to ban all handguns

FACT NOT FICTION

WE HAVE ACHIEVED MUCH MORE IN LESS THAN HALF THE TIME

- Overall crime is down by 30%
- Chances of being a victim of crime at lowest level since 1981
- Violent crime down 26%
- Handguns banned
- Sale of knives - restricted

Crack down on

- Anti-social behaviour and drug related offences

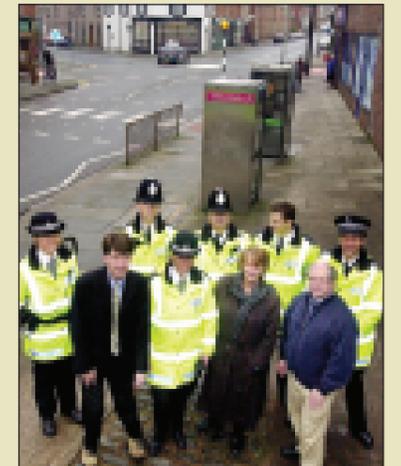
THE CHOICE IS CLEAR

FORWARD WITH INVESTMENT AND REFORM WITH LABOUR
or back to a failed Tory past of cuts in public services and broken promises on crime.

News & Star Monday, March 21, 2005

Police report 67 per cent drop in crimes

CRIME figures have fallen dramatically on some of Carlisle's biggest estates over the past year.



Working together: Policing teams have been working towards improving quality of life in the Currock, Upperby and Harraby areas

CUMBRIA POLICE REPORT

- 67% cut in domestic burglaries in Currock, Upperby and Harraby
- 7.7% cut in overall crime